

EVENT PROPOSAL

IN RIYADH , SAUDI ARABIA



NEXT LEVEL , SIMPLY WOMEN 7

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FOREWORD



We are excited to present this event proposal to you! This event is designed to honor women in the region and cater to their needs and interests as well as appreciate their health, youth, and beauty.

Events like this can help women find their voice, create meaningful connections, and develop the skills and knowledge they need to be successful. We also believe that events like this can help to foster collaboration and understanding between different communities and generations. We hope that this event will be a step towards creating a brighter future for all young people.

"Empower Her, Unleash Possibilities!"



Simply Women is a NutriCenter's event that has been held in Jordan in 2022, 2014, 2013, and 2011 and in Abu Dhabi a couple of years before that.

Simply Women in Abu Dhabi-UAE represented health, youth, and beauty for the high society of Abu Dhabi's Ladies, through the participation of different companies that are pioneers in services related to this event, which was covered at the time by national and international media.

Simply Women is related to Amman's distinguished ladies, doctors, and business women to products and services which concern them the most, in addition to demonstrating a healthy way of cooking to be followed with an exquisite fashion show.

EVENT OBJECTIVE

provide a healthy and trendy , empowering environment for women to socialize , build relationships , and learn new skills



Raise Awareness

Raise awareness about obesity, different Cancer types and empower women's contribution to the national and international society.



Get connected

Create an open communication between attendees and sponsors in order to achieve the maximum benefit for both sides .



Empowering well-being

Tackle subjects related to the attendees' interests concerning healthy choices and nourishing options.



Product of



FUEL UP
FOR YOUR
PLANT-BASED JOURNEY

2

EVENT DESCRIPTION



Activities | sponsoring |



EVENT ACTIVITIES

- Time for attendees to browse through the sponsors' booths surrounding the events' area.
- Live healthy cooking show with Dt. Dana Bardakji founder/ owner of NutriCenter
- The option for sponsors to offer promotional material and giveaways to attendees
- Seated dinner.
- Fashion show by a well-known designer.
- Presentations from main sponsors.
- Full media coverage.
- Raffle and prizes.

133,000 SAR
25000 Jd

PLATINUM SPONSOR

- **For sponsors from Saudi Arabia** 10 x VIP invitations.
- **For sponsors from Jordan** 4 x VIP invitations, including 2 nights accommodation, tickets, and visa invitations.
- Logo display on backstage display screen – Large Scale.
- 2 Roll-up banners at the venue (booth area).
- 1 Roll-up banner inside the event venue.
- 6*3 sqm Booth space at the venue for promotional items distribution.
- Priority of choosing booth location.
- Special recognition from the podium.
- Eligibility to sell items on location.
- Acknowledgement as a sponsor on the event organizing company website and in selected marketing materials including pre and post-conference mailings and social me.

106,000 SAR
20000 Jd

GOLD SPONSOR

- **For sponsors from Saudi Arabia** 7 x VIP invitations.
- **For sponsors from Jordan** 3 x VIP invitations, including 2 nights accommodation, tickets, and visa invitations.
- Logo display on backstage display screen – Large Scale.
- 2 Roll-up banners at the venue (booth area).
- 1 Roll-up banner inside the event venue.
- 4*3 sqm Booth space at the venue for promotional items distribution.
- Special recognition from the podium.
- Eligibility to sell items on location.
- Acknowledgement as a sponsor on the event organizing company website and in selected marketing materials including pre and post-conference mailings and social me.

85,000 SAR
16000 Jd

SILVER SPONSOR

- **For sponsors from Saudi Arabia** 5x VIP invitations.
- **For sponsors from Jordan** 2 x VIP invitations, including 2 nights accommodation, tickets, and visa invitations.
- Logo display on backstage display screen – Medium Scale.
- 1 Roll-up banners at venue (booth area).
- 2*3 sqm Booth space at the venue for promotional items distribution.
- Recognition from the podium.
- Acknowledgement as a sponsor on the event organizing company website and in selected marketing materials including pre and post-conference mailings and social media.



*** Participation deadline to be confirmed.**

*** Sponsors' participation will be on first paid first served basis.**

We appreciate your support and involvement in our mission in promoting a healthier lifestyle and thank you in advance for caring enough about making a difference.

Hoping that our proposal meets your satisfaction.

Simply Women...

Health, Youth & Beauty

Kind regards,

NutriCenter Team

THANK YOU

WE LOOK FORWARD TO WORKING
WITH YOU



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